



# **ZEMGALE PLANNING REGION'S EXPERIENCE IN THE IMPLEMENTATION OF THE ADULT EDUCATION**

**Latvia Agriculture University  
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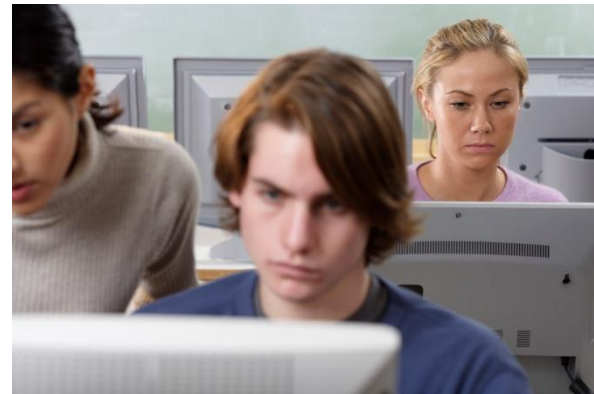
# ADULT EDUCATION

All sustained, systematic, and structured educational activities, whether offered formally or non-formally, which are undertaken by all of those defined as adults in their society for the purposes of personal, social, or workplace knowledge, skills, attitude, and values acquisition

(Powley, Kennedy, Childs, 2005)



Multi-dimensional educational process of persons  
(in age group 25-64 years) which ensures the  
development of the individual and  
competitiveness in the labour market



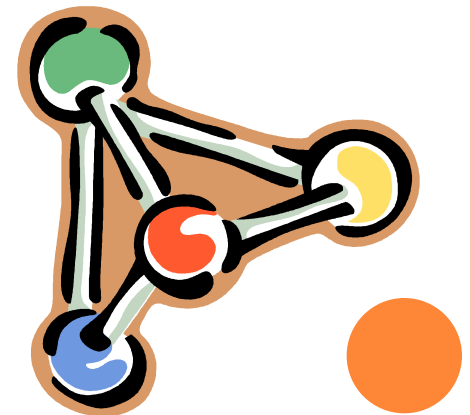
## DEMOGRAPHIC ASPECT

- Reduced the number of young workers. It is smaller than the number who have reached the retirement age
- Retired professionals need to be replaced not only by young professionals, but also for people with middle-aged retrain
- Free education capacity is able to actively engage in lifelong learning process



# THE STRUCTURE OF ADULT EDUCATION AT REGIONAL LEVEL

- Regional human resource and competences development centre in Jelgava
- Local Adult education centres 6
- NGOs , private organizations 12
- Folk High schools 3



# SERVICE PROVIDER ACTIVITIES

- support for business development
- project development and implementation
- fundraising support
- local innovative actions
- educational and advisory support for public organizations



# ZPR THEMATIC PROJECTS

- Education – as horizontal theme in each project
- Realized 21 project ( running 4 )
- Covers spheres
  - Skills and knowledge for aged people
  - Lifelong learning and training activities
  - Youth unemployment
  - Entrepreneurial skills training in all education levels
  - Professional education programmes for competitiveness in labour market



# ZPR THEMATIC PROJECTS

- **Cross-border network of craft as promoter of attractiveness of Latvia - Lithuania borderlands**



Local craftsmen training

- **Promotion of Zemgale region borderland business activity**



5 “Business gardens” created, 24 mentoring consultations held

340 persons trained

- **Evaluation and improvement of public services for business development in Zemgale region**



Municipal PR specialists & planners training

Exchange in Czech Republic of Geographic Info System implementing





# ZPR THEMATIC PROJECTS

- **Development and improvement of cycling route network in Central Baltic area**



Cycling –friendly service training for entrepreneurs in tourism

- **Competitive Entrepreneurship By Lifelong Learning And Business Cooperation (COOP EDU-SHIP)**



Entrepreneurs exchange in LV and LT

Video conferences

Development of business simulation games



# ZPR THEMATIC PROJECTS

- **Building up Availability of SME Internationalisation Services**



Business training for local entrepreneurs, administrative staff, students

- **Start ups promotion**



Developing of youth entrepreneurship in vocational schools  
Simulation games and consultations for creating business  
500 students, 50 teachers involved



# TARGET GROUPS TO REACH FOR NEXT PROJECTS IN ZEMGALE REGION

- Pre-retirement-age and insufficient education people
- Long term unemployed
- Persons with disabilities
- Disadvantaged population in the rural areas



# NEW PROJECT CHALLENGES

- The expansion of access to education
- Training for adult educators
- Recognition of informal education
- Principle of shared responsibility
- Alternative sources of financing
- People mobility



**Thank you for attention!**

Edgars Paulovics

Zemgale planning region

