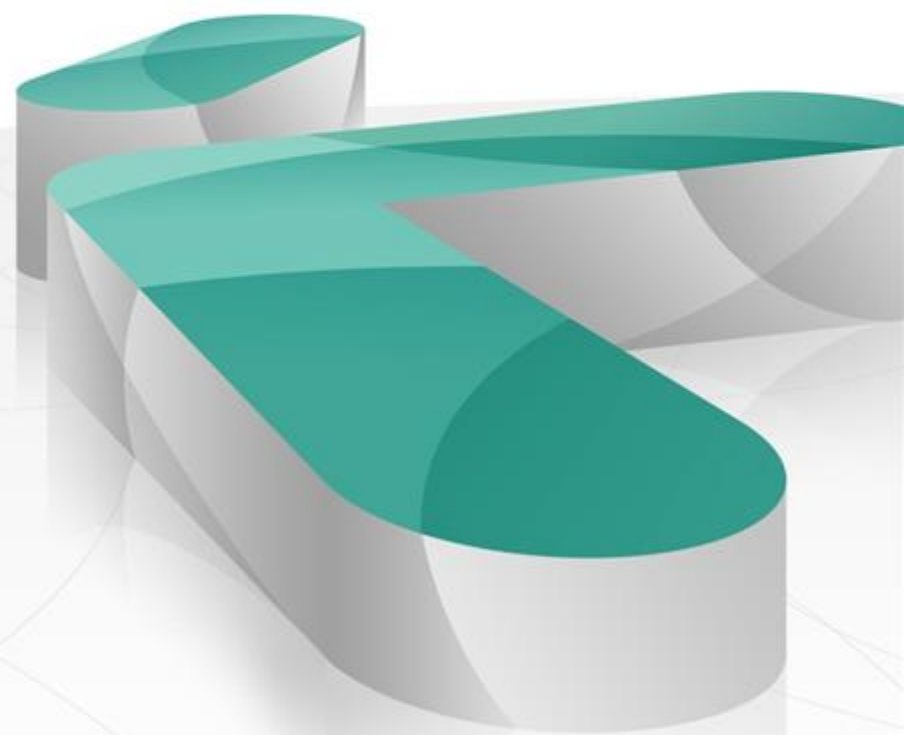


The efficiency of content and language integration in teaching business English grammar

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Aim of the research – to investigate the students' attitude towards the efficiency of content and language integration while teaching business English grammar.

Objectives:

- to identify the viewpoint of the students as the main participants of the educational process towards the methods and ways of teaching English grammar;
- to research their attitude upon the possibility of integration of the content of their future subject-matter with the language studies themselves.

Methods:

- library research;
- survey (questionnaire);
- data processing and quantitative analysis;
- observation

The tendencies of the foreign language teaching/learning

Traditional approach

Contemporary approach



Linguistic
Competence



Communicative
competence

The possibility of content and language integration

CLIL – *Content and Language Integrated Learning*



„Subjects, or parts of subjects, are taught through a foreign language with dual-focused aims, namely the learning of content, and the simultaneous learning of a foreign language“

(Marsh, 2002)

Grammar position while applying content and language integration

Traditional grammar lecture	CLIC lecture
Thorough analysis of a single sentence.	Analysis of a coherent text.
Language is understood as a set of rules.	Language is perceived as means of rendering one's ideas.
The aim of language teaching/learning – accuracy.	The aim of language teaching/learning – fluency.

Research data and results

Participants

- 2012 - 52 (1st and 2nd year) students of the study programme of Business English
- 2015 – 50 (1st, 2nd and 3rd year) students of the study programme of Business English

English grammar should be taught as a separate language system?

	Yes	No	No opinion
2012	85 %	9 %	6 %
2015	58 %	30 %	12 %

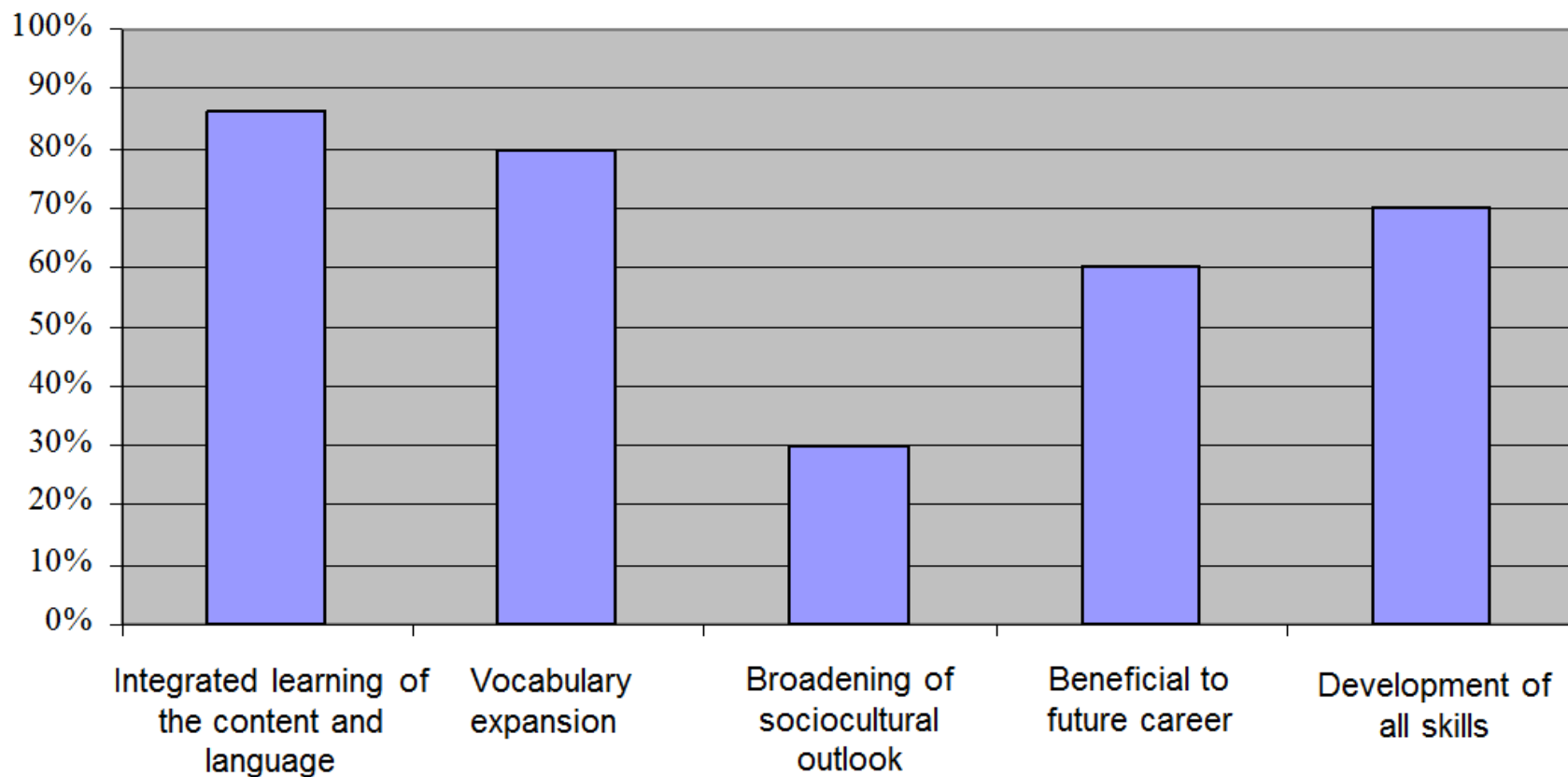
Which method of the introduction of the grammatical element do you prefer?

	Deductive	Inductive
2012	56 %	44 %
2015	36 %	64 %

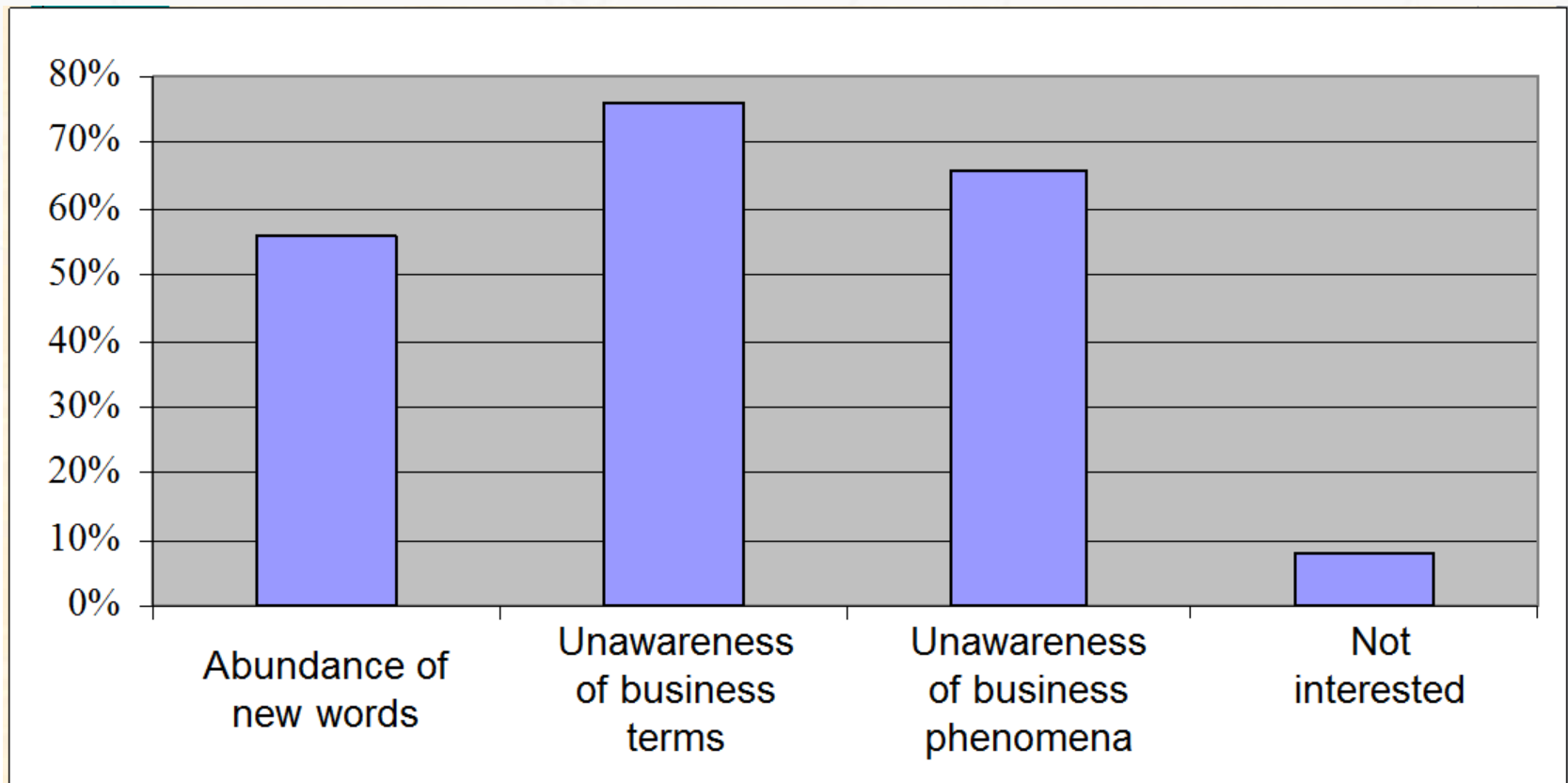
Is it acceptable to you when grammar examples, exercises and self-study tasks are related to the business context?

	Yes	No	No opinion
Examples and exercises	86 %	11 %	3 %
Self-study tasks	80 %	8 %	12%

Main benefits related to the integration of the business context while teaching English grammar



Main problems related to the integration of the business context while teaching English grammar



Conclusions

- Contemporary approach to language teaching/learning has increasingly emphasized the importance of the integration of content and language.
- Grammar is one of the language elements, which has now become the focus of dispute.
- The research data reveals that the teaching of English grammar to the students of Business English corresponds to the main principles of CLIL.

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